



TEAM KENYA CIO

Impact Report 2023

CIO 1169045



Educating girls, empowering women, transforming communities.

Table of Contents

Message from the Board Chair & Message from our Founder	03
Our Story So Far	04
2023 Strategy	05
Our People	06
Twende Pamoja	07
Impact in Kenya	08
Success for girls in Schools	09
Promoting Entrepreneurship for Sustainable Development	10
Events and Fundraising	11
Partners and Funders	13
Income and Expenditure	14
2024 and beyond	15



Our Vision

To demonstrate an approach to gender equality and social justice that enables communities in Western Kenya to be resilient, empowered and confident to use their voices.

Our Mission

To work with our partners to educate girls, empower women and transform communities through sustainable development practices and education.

Our Goal

To expand our income and resources so we can build partnership capacity, increase impact in Kenya and awareness of our work and wider global issues in the UK and internationally.

Message from the Chair of Trustees, Lynda Evans



2023 has seen a restructuring of our Board of Trustees to ensure Team Kenya is resilient, effective and equipped for a strong and sustainable future. We have focused on paving the way for a different relationship with our partners Twende Pamoja, enabling both organisations to be independent, forward thinking and impactful.

Team Kenya's board was strengthened with the official appointment of four new highly qualified trustees in September and the establishment of a Finance Scrutiny Group to ensure governance is effective and robust moving into the coming years.

This year marked our 15th anniversary. It was also the year that our Founder, Val was invited to Buckingham Palace in recognition of her dedication to transforming the lives of girls, women, and entire communities in Ndhiwa. I have no doubt that this transformation will continue and look forward to the years ahead.

Message from the Founder and Partnership Coordinator, Val Wilson



Don't stop thinking about tomorrow!

During these increasingly difficult times, charities are finding it even harder to achieve their missions. In 2023 Team Kenya continued to evolve and adapt to challenging circumstances, changes in the UK and Kenya enabled us to remain agile and resilient whilst also focusing on the future.

My role has evolved over the last few years. As Partnership Coordinator I strive to ensure a collaborative and impactful partnership between Team Kenya and Twende Pamoja, based on best practice in international development and local knowledge. We are guided by compassion and concern for others wellbeing and our shared values of empowerment, integrity, respect & collaboration. We all have difficult choices to make, as a Greenpeace supporter and fan of Fleetwood Mac, their Don't Stop video really resonates with me because we all need to think and act.

[Watch it here.](#)

I do believe in a better future and that we can all do our part for future generations. I have chosen to focus more of my time and energy to advocate and campaign for Climate Justice, finding solutions to the climate crisis that not only reduce emissions or protect the natural world, but that do so in a way which creates a fairer, more just and more equal world in the process. I hope that future generations will see that individuals have choices and can take collective action to make difference, we can all contribute to a fair more just and equitable world where nature flourishes.

Throughout 2023 Team Kenya continued to reflect on how we see ourselves and how we work with Twende Pamoja to tackle gender inequality. We continued to ask ourselves questions, have meaningful dialogue with the team in Ndhiwa, and move closer to our long-term goal of building resilience across both organisations, ensuring local ownership and leadership of sustainable strategies to dismantle the structures that perpetuate poverty, including inequality, marginalisation, and injustice. The people who can best "solve" deeply rooted social, political, and economic problems are those most affected by them.

Our Story So Far

Team Kenya was officially established in 2008 to work together with communities in Ndhiwa, South Western Kenya, to support girls and women to live a life free from poverty.

Working hand-in-hand with our long-standing partner organisation Twende Pamoja and local communities, we have transformed the lives of over 80,000 people in Ndhiwa, including 40,000 young girls.

We are committed to finding holistic, sustainable and effective solutions for families we work alongside, to ensure long term, impactful outcomes for vulnerable girls, women and communities.

[Watch Our story](#)

Our Strategy

Our strategy in 2023 focused on growing income to a sustainable level so that Team Kenya have the resources to build partnership capacity, increase impact in Kenya and develop awareness of our work and wider global issues in the UK.

We would achieve this by working towards 5 goals:

- 1/ Funding and Engagement
- 2/ Finance
- 3/ Data and Results
- 4/ Communicaton
- 5/ Resilience Building

Our People

[Learn more about the team.](#)

2023 saw the charity working within a flatter structure, enabling staff, volunteers and Trustees to work within areas best suited to their skills and knowledge.

Our focus on agile growth, accountability and diversity saw new appointments at Board and Staff level.

Board Changes

In July we welcomed Neil Haddow. Neil has spent the last three years working in corporate finance in sub-Saharan Africa.

In September, Pavandeep Rai stepped back from her role as trustee to focus on her own digital health enterprises.

Also in September, we welcomed four new Trustees:

Helen Hodgson, a public sector auditor.

Kami Kundi, a skilled businessman with expertise in finance and governance.

Vic Webber, a successful entrepreneur with expertise in Marketing and Communications.



Members of the Board at Buckingham Palace

Staff Appointments

In September, Lizzie Everett joined the charity on a volunteering basis, from January 2024 she will be our Communications and Marketing Manager and brings with her 15 years of experience and endless enthusiasm.

In October, Olawale Ageh was appointed as our Finance Officer and brings 17 years of related experience to the post.

In December Kirsty Brettel's role changed to become Impact and Data Manager. This enables Kirsty to focus more directly on our work in Ndhiwa and monitor results and impact.



Members of Team Kenya

Volunteer Input

Steve Braysher continued his invaluable volunteering support and created and is Chair of our Sustainability Steering Group.

Halinishi Yusuf joined us as she continues her PhD thesis at Newcastle University, she also visited Ndhiwa as part of her research.

Jackie Qunicey continued to provide her highly skilled grants and partnership support.



LUSH event:

Twende Pamoja Partnership

We have worked in partnership with Twende Pamoja since they were founded in 2008. All the projects and work we support in Kenya is implemented by Twende Pamoja, meaning that our programmes are community-led, sustainable and ethical.

[Twende Pamoja website](#)



In 2023 we focused on a holistic place-based strategy in collaboration with Twende Pamoja to reduce extreme poverty, gender inequality and injustice in Homa Bay County. Our shared vision to facilitate the empowerment of community members with a specific focus towards girls and women has enabled ground breaking development initiatives and life changing programmes for the communities we serve throughout the year.

In 2023, Twende Pamoja restructured their projects and initiatives into two key project areas aligned with Team Kenya:

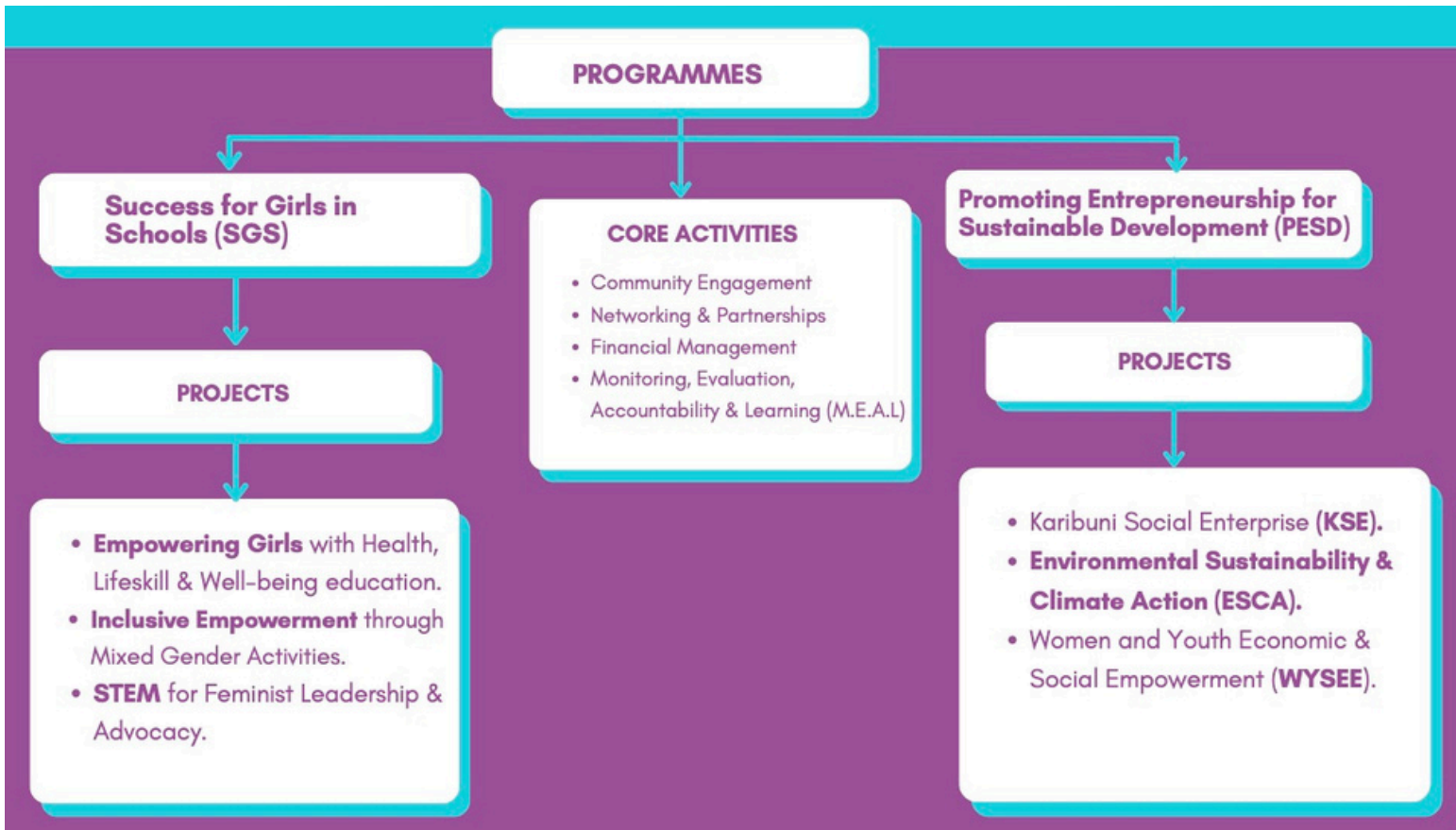
Education – Success for Girls in Schools

Enterprise – Promoting Entrepreneurship for Sustainable Development



Impact in Kenya

[Read more about what we do.](#)



Sustainable cooking:

Here our women's clubs are taught how to source their own coal, that they then use to cook their meals with using sustainable cooking stoves funded by Team Kenya.



Success for Girls in Schools

- **Empowering Girls with Health, Life Skills and Well-Being Education**
- **Inclusive Empowerment through Mixed Gender Activities**
- **STEM (Science, Technology, Engineering and Maths)**

Stories

Football for Empowerment

“Football for Empowerment is a transformative journey where the beautiful game becomes a vehicle for empowerment, breaking barriers and fostering dreams.” Sam Ochieng, Project Lead for Football for Empowerment (FFE).

Through FFE girls joined together in their training, showcasing that football can be a tool to highlight female capabilities in sport, promoting gender equality and helping combat gender based violence (GBV).



STEM Digital Club

Team Kenya funded 480 girls through their STEM Digital Clubs in 2023. Grace, our STEM lead works across many schools in Ndhiwa delivering invaluable sessions in STEM education.

One example is at Ndhiwa Hospital Primary School where she taught the girls group about Coding using Google Chrome. Bringing this technology to our rural locations is truly ground breaking and empowers girls to break digital barriers and follow their dreams!



Promoting Entrepreneurship for Sustainable Development

- **Karibuni Social Enterprise**
- **Environmental Sustainability & Climate Action**
- **Women and Youth Economic & Social Empowerment**

Stories

The Demo Farm

Twende Pamoja's Demo Farm is a one of a kind sustainable eco-demonstration farm on the grounds of Karibuni. Here the community grows crops such as roselle, eucalyptus and bananas. Trees and flowers are also planted and in 2023 honey production went from 8 litres to 23 litres through the increased flower planting at the farm.



Table Banking

Table Banking initiatives by Twende Pamoja expanded in 2023 and there are now over 30 established and active Table Banking groups with an average of 30 women in each.

In December Kobodo and Manywanda Table Banking Groups were recognised during Twende Pamoja's Annual General Meeting for their success and records of good practice. Through mentorship by Twende Pamoja these groups have learnt how to use table banking as a way to financially support themselves and their families including supporting their children's education in schools.



Case Studies

Tespack

“Never Lose your Power”

Tespack is an organisation whose vision aligns with ours and we are delighted to be working in partnership with them as they contribute to creating a world with equal opportunities.

Their vision is to be able to supply sustainable energy where it is most needed and for vital purposes such as education, medical purposes and equality. Twende Pamoja will benefit from an investment in Solar Smart Media Systems, the world's first 'smartest modular power station that can turn any space into a smart classroom.'

Valerie Wilson, Team Kenya Founder and Partnership Coordinator:

“This is a pivotal partnership and we are extremely excited about how the Smart Media Systems can transform education, particularly in STEM.”

CEO of Tespack, Mario Aguilera: “ Team Kenya is an exceptional organisation. Their dedication to education, efficiency, and commitment is truly impressive. We're delighted and honoured to partner with them. Technology is only meaningful when it serves a purpose, and with partners like Team Kenya, we're confident in our ability to make real progress and create opportunities.”



Hekima

“Inspiring Tomorrow's Changemakers”

In 2023 we partnered with Hekima. Hekima is a Slovak NGO committed to gender equality, youth empowerment, community resilience, social entrepreneurship and economic inclusion.

Through this partnership, we benefit from a team of experienced, international professionals who have successfully launched long-term, sustainable programmes and centres elsewhere in Kenya, including the highly successful Sote Hub (sotehub.com/).

The long-term goal is to create a sustainable Eco-entrepreneurship & Innovation Training Centre (EITC) for Ndhiwa which will provide capacity building and expert advisory support for TP staff and learning programmes for the wider community.



UK Events and Activities



15th Anniversary Ball

In July we held a Ball to celebrate our 15 year anniversary. Held at The Grand Hotel, Gosforth Park, this occasion brought together Trustees, staff, volunteers, stakeholders and supporters for a celebratory night of dinner, drinks and dancing!



Invitation to Buckingham Palace

In October, Val Wilson was invited to Buckingham Palace on the occasion of 60 years of Kenyan Independence. She received an invitation in recognition of her outstanding efforts and impact that her dedication to Team Kenya has made in transforming lives of girls, women and communities in Ndhiwa.



Newcastle University Team Kenya Society

Our Newcastle University Team Kenya Society has been very active during their academic year. They have held pottery painting sessions, bake sales, cake decorating events, pool tournaments and fundraising fairs. One student, Abbie, also wrote her dissertation using research carried out during a visit to Ndhiwa.



Kenya Visits

Travelling to Ndhiwa, and seeing and participating in the amazing work being carried out is very important to Team Kenya. In August we had a trip there involving several students and staff members. In October Val Wilson, Jocelyn Secker, Kirsty Brettel, her daughter Hope visited Ndhiwa. Also in October Halinishi Yusuf went out as part of her PhD research.

UK Fundraising

[Get involved](#)



Big Give Campaigns

We were accepted onto all three Big Give Match Funded Campaigns that we applied for in 2023. Our most successful being the Big Give Green Campaign in April which received a record £11,600 and raised funds for sustainable enterprise for women.



Sporting Challenges

In September a group of volunteers and supporters ran The Great North Run and raised valuable funds for Team Kenya.

Also in September, Trustee Bhakti Modha climbed Scafell Pike to fundraise for the charity.



Newcastle University Team Kenya Society

Our Newcastle University Team Kenya Society are always looking at ways to promote the work of Team Kenya and raise funds to facilitate it. Last academic year they raised almost £1500 by holding various events on and off campus .



Christmas Concert

Our Trustee Vic Webber co-owns Curves, a franchised gym in Lincoln which is also a corporate partner of Team Kenya. In December she held a concert and made a presentation to her members about Team Kenya. This event was match funded and raised over £1000.

Partners

Thank you to our partners in 2023

Partners



We are thankful to Macquarie and our Trustee Frit Wilhelmsen for their continued support in 2023. Their match-funded donations are hugely appreciated and make a demonstrable difference in funding our key projects



In 2023, McKesson once again chose Team Kenya as one of their charities to champion, raising awareness and funds for our work in Kenya.



Curves is an international fitness franchise of clubs for women to improve their fitness, health and wellbeing. We are proud to partner with Curves Lincoln who are very passionate about our cause. "The work that Team Kenya funds is amazing. We are all about women empowering women and are thrilled to join with such a groundbreaking charity." Harriet Webber Co-owner, Curves Lincoln.



Spot White have hosted numerous events for Team Kenya and Team Kenya Society during the year. "I am very passionate about women's safety and empowerment and supporting Team Kenya is our chance to make a difference and give something back". MD Adam Goldstone

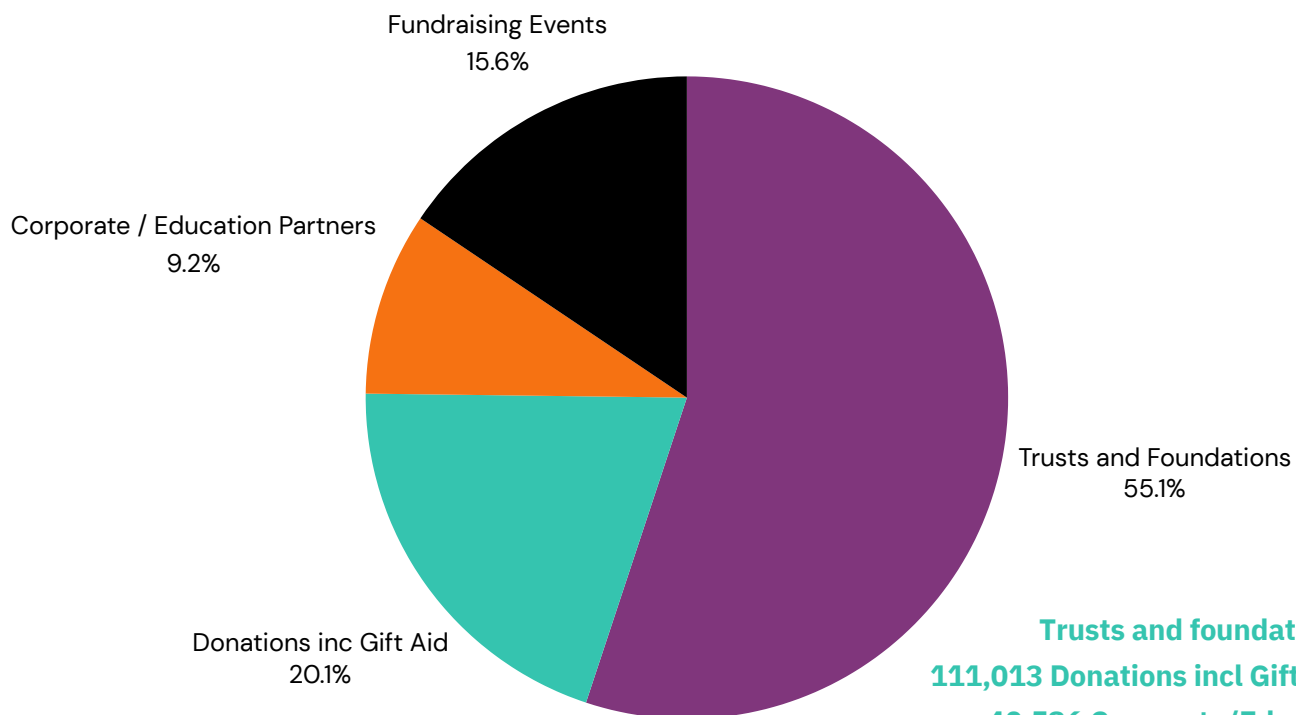


FA Registered, Whitley Bay Sporting Club is one of the largest football clubs in the north of England with over 900 playing members, including 25 girls teams. We are excited to join forces and focus on Football For Empowerment. "We are delighted to partner with Team Kenya to raise funds and awareness amongst our members. We are a huge advocate for female football and love to see the sport making a difference" Rob Nixon, Director.



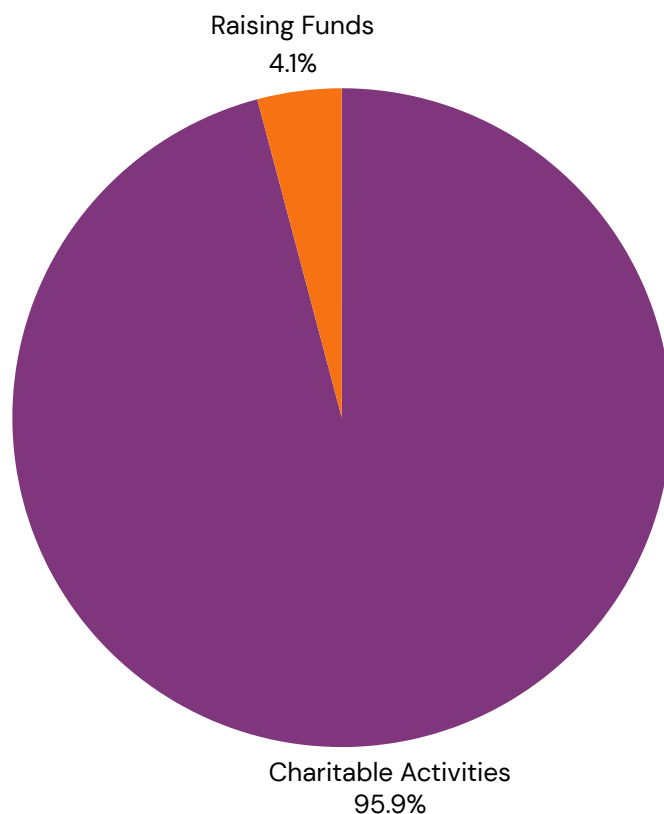
FFE team wearing shirts donated by Whitley Bay Sporting Club

Income



Trusts and foundations £ 111,013
Donations incl Gift Aid £ 40,536
Corporate/Education partners £ 18,593
Fundraising Events £ 31,387
Total £203,074

Expenditure



Fundraising £ 7,980
Charitable Activities £185,236

A look ahead to 2024 and beyond

Stepping up to the Sustainable Development Goals (SDGs).

At this key moment, halfway to the 2030 target for implementing the Sustainable Development Goals (SDGs), Team Kenya is reassessing how we are implementing the SDGs. In 2024 our new strategic plan will emphasise the need for a shift in the global development system, that benefits both people and the planet, advocating for locally led development, and a re-commitment to the Sustainable Development Goals (SDGs).

We plan to map our contributions against all 17 SDGs and we hope to join others to raise awareness of the importance of continuing to focus on these 2030 SDGs. Partnerships are going to be key to us achieving these goals, the global blueprint for peace and prosperity for people and the planet, now and into the future. We will work with people and communities to create enduring solutions for just societies and a healthy, resilient natural world.

Get Involved

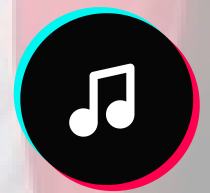


[Donate](#)

[Fundraise](#)

[Volunteer](#)

[Connect](#)



TEAM KENYA



www.teamkenya.co.uk