

2024

TEAM KENYA 



Team Kenya Corporate Partnerships

Managed by
Lizzie Everett

Thank you for your interest in Team Kenya!

Our mission is to provide education for girls in rural Kenya, empower girls and women and transform whole communities.

As a non-profit charity, we know and appreciate the value of donations, grants and corporate partnerships. Our key achievements such as raising over £2 million in fundraising and impacting over 80,000 people since 2008, would not have been possible without our corporate partners.

We value our partners and ensure that we forge a partnership that is in the best interests of the charity and the corporate. We recognise each organisation is unique and therefore each partnership is unique. We work with you to ensure you get the very best out of a partnership with us and we ensure girls and women have the resources to reach their full potential.

[MORE INFO](#)

www.teamkenya.org.uk | hello@team-kenya.co.uk

About Team Kenya

Team Kenya is an ambitious, highly effective UK charity. We work with our partner NGO, Twende Pamoja (Swahili for 'Let's go together') in Ndhiwa, a remote and neglected community in rural Kenya. Together Team Kenya and Twende Pamoja carry out initiatives and provide resources to educate girls, empower women and transform the lives of families and communities in some of the poorest pockets of rural Kenya. Breaking boundaries, Team Kenya funds STEM projects and renewable energy for education initiatives giving girls the chance to be whatever they want to be and the resources to study and change their lives.

Who We Are

Team Kenya is a North East based charity which was officially founded in 2008 by Valerie Wilson, a geography teacher and senior manager working in a secondary school in Newcastle Upon Tyne.

Valerie has worked with the community in Ndhiwa since 1999. She is passionate about giving girls and women the rights they deserve and the ability to fulfil their potential against the backdrop of very challenging circumstances.

Val is joined by a team of committed volunteers, employees and trustees in the UK and around the world. They are all committed to Team Kenya's vital cause.



What We Do

Our mission is to work with our partner organisation in Kenya called Twende Pamoja to educate girls, empower women and transform communities through sustainable development practices and education.

In the UK we partner with local businesses to help raise awareness and funding to support Twende Pamoja so they can deliver their community-led programmes on the ground in Ndhiwa, rural Kenya.

[WATCH VIDEO](#)

Why It's Important

In Homa Bay County, 63% of people live in extreme poverty, and in Ndhiwa only 15% of children progress to secondary school, very few of whom are girls. We are passionate about ensuring that girls receive quality education, allowing them to access qualifications that will improve their quality of life, and help transform their communities.

In the UK, we believe it is essential our society becomes more educated on global citizenship in line with the Sustainable Development Goals (SDG's). Using our work we aim to raise awareness around issues of gender equality, sustainable development, child's rights, and climate change. By partnering with businesses, we help to develop gender diversity strategies and corporate social responsibility.

80% of women and children are multidimensionally poor, living in extreme poverty

73% of the population is unemployed or underemployed.

NDHIWA

20.7% of the population (15-49) are HIV-positive, compared to 4.5% nationally

42.8% of girls are married between the age of 15 & 17

Girls experience:

- Little social status
- Abuse of their rights
- High levels of youth unemployment, lack of infrastructure, and basic services
- Vulnerability to sexual assault (they commonly drop out of primary school before they are 16 years old, due to early pregnancy, forced marriage, and poverty)

Our Programmes

Community led Projects & Activities in Ndhiwa

Following an extensive period of consultation and evaluation led by Twende Pamoja, our partnership has several exciting new innovative projects and activities based on best practice in International development and local grassroots knowledge and experience.

The projects and activities we support in Ndhiwa have 2 main focus areas:



- 1 **Girls Education - Success for Girls in School**
 - **Empowering Girls** with life skills, health and well-being education.
 - Specific activities include: Girls forums, emergency support, guidance through our Girls Education Support Fund and extracurricular activities such as drama, music or sports).
 - **STEM (Science, Technology, Engineering, and Mathematics)**, for Leadership and Advocacy.
 - The partnership provides STEM sessions for Feminist Leadership, Girls digital training in schools, STEM clubs and ICT training for teachers.
 - **Inclusive Empowerment** for boys and girls to raise aspirations and keep girls safe in school.
 - Through teacher lead consultation, book clubs, library management and enhancement, SRGBV (school related gender based violence) prevention activities such as football and environmental programmes.

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Enterprise - Promoting Entrepreneurship for Sustainable Development



- **Karibuni Social Enterprise, Innovation Hub and Demo Farm.**
 - For personal and professional enterprise and self development.
- **Environmental Sustainability and Climate Action.**
 - This includes planting and managing a large Tree Nursery, education and school farms.
- **Women and Youth Social and Economic Empowerment.**

Table banking to generate income, practical parenting sessions, women and youth agribusiness and entrepreneurial training, IT for business and women's value training including marketing and finance.

We support programmes and initiatives in the following areas:

- 1. Advocacy for Safe Communities**
- 2. Girls Education**
- 3. Economic Sustainability and Food Security**

Why Partner With Us

By partnering with us, you will be helping transform the lives of thousands of vulnerable girls and women in Ndhiwa while securing genuine partnership benefits for your business.

By entering into a partnership with Team Kenya, you are bringing a wide range of benefits to both your business and staff:

Business

- ✓ Improve brand profile and reputation
- ✓ Attract new customers and retain existing ones
- ✓ Meet your gender diversity, sustainability, and corporate social responsibility goals
- ✓ Increase staff engagement through team-building exercises
- ✓ Secure business advertisement by sponsoring our key events
- ✓ Complete activities in line with the Sustainable Development Goals (SDGs)
- ✓ Opportunity to get your business in the local press through fundraising and challenge opportunities
- ✓ Cause-related marketing opportunities
- ✓ Influence consumers



Staff

- ✓ Build morale and improve relationships with colleagues
- ✓ Develop creativity, team-working, and leadership skills by organising fundraisers
- ✓ Gain direct links and contact with the community we are supporting in Ndhiwa
- ✓ Get involved in fun and challenging team-building exercises
- ✓ Help support their workplace through PR campaigns
- ✓ Support a fantastic and worthy cause
- ✓ Take part in a life-changing trip to Kenya to see first-hand the impact of their support

Our Partnership Philosophy

Challenge Events

Raise awareness for Team Kenya and organise fundraising activities to support the community in Ndhiwa, while simultaneously engaging staff in team-building exercises, and participating in exciting challenges such as the Great North run, climbing Mount Kenya, Skydiving and much more!



Develop Corporate Responsibility

Team Kenya works with businesses to help make a social impact and align with your social strategies and business needs. Supporting us demonstrates that your company is committed to working towards gender equality, climate justice, and poverty alleviation.



Marketing and Advertising

Your business can advertise our partnership to demonstrate your corporate responsibility and commitment to gender equality. Team Kenya will also advertise your support through our social media, and at our events to raise your business profile.

Team Kenya has developed partnerships with multiple businesses across the UK. Our partnerships are flexible and bespoke, providing many opportunities for your business.



Visits to Kenya

Members of your business have the fantastic opportunity to visit our projects in Kenya. This is regularly found to be a highly rewarding experience for all visitors. We have facilitated many successful trips using our accommodation at Karibuni Eco-Cottages.

Success Stories

MCKESSON

Our partnership with Mckesson is a great example of what a successful corporate partnership can look like. By choosing us as charity of the year in 2021, and continuing to support us since, Mckesson have helped us raise over £13,000 through challenges such as office olympics, charity auctions, and games nights.

We have proudly advertised their support, and in 2022, we took one of their employees to climb Mount Kenya, and visit our projects in Ndhiwa.

“It has been an absolute pleasure to introduce Team Kenya to my colleagues. Team Kenya is a deserving charity and I am super proud to have raised £13,000 over the past two years. Raising awareness of Team Kenya through my company has not only increased my passion but brought so much happiness watching my peers feel passionate about Team Kenya. I am grateful for everyone’s support in the Mckesson MGP – Team Kenya Partnership.” Molly Lawrence: Mckesson employee and Team Kenya supporter

orangebus.



Mike Parker, OrangeBus Co-Founder, and his team at the summit of Mount Kenya

We have been in partnership with Mike Parker for many years and also partnered with his business OrangeBus until it was sold to Capita plc. Through two trips to Kenya and by climbing Mount Kenya and Mount Kilimanjaro, Mike and his team have raised sizeable funds for Team Kenya and continually supported us.

Mike also sponsored a young man called George, whom he met in Ndhiwa. He sponsored him all the way through his schooling and university. George now lives in the UK and works as a medic for the NHS.



Impact and Accountability

Since Team Kenya was founded, we have impacted over **80,000 people**. We currently support **500 vulnerable girls** across **16 partner schools** in Ndhiwa by providing them with the resources needed to attend school. We are also empowering **740 women** through **23 women's table** banking groups by developing their financial security. We use a holistic approach to involve whole communities in education and gender equality.

We take great pride in monitoring and evaluating the impact of our work and using any lessons learned to enhance our activities.

Recent Impact Reports



2022



2021



2020

Accounts and Annual Reports

2022

2021

2020

2019

FAQ's

What are the benefits of becoming a corporate partner with Team Kenya?

Corporate partnerships with Team Kenya offer numerous benefits, including enhanced brand visibility, alignment with a socially responsible organization, opportunities for employee engagement, and the satisfaction of contributing to a meaningful cause.

How can my company choose the right partnership level with Team Kenya?

Team Kenya offers various partnership levels to accommodate different corporate interests and capacities. We can work with your company to tailor a partnership that best suits your goals and resources. Our Corporate Partnership team is available to discuss the options in detail.

Can my company specify where our contribution is directed within Team Kenya's programmes?

Yes, we encourage our corporate partners to express their preferences. While contributions typically support our overall mission, we are open to discussing how your company's support can be directed toward specific programmes or initiatives that align with your corporate values and goals.

Can our employees get involved in Team Kenya's activities and initiatives?

Absolutely! We encourage employee engagement and can arrange for various opportunities, such as volunteering, mentorship programmes, or participation in fundraising events. Engaging employees in our work can be a rewarding experience for both your company and our cause.

How can we stay updated on Team Kenya's work and the impact of our partnership?

Team Kenya provides regular updates through newsletters, impact reports, and personal communication with our corporate partners. You can also follow us on social media and visit our website for the latest news and success stories.

Are there opportunities for joint marketing and promotional activities with Team Kenya?

Yes, we often collaborate with corporate partners on joint marketing initiatives, co-branded campaigns, and promotional events to highlight our partnership and shared impact.

How can we make a difference beyond financial support?

Financial support is valuable, but companies can also make a difference by offering in-kind contributions, mentorship, skill-sharing, and strategic guidance. Our Corporate Partnerships team can discuss various ways your company can contribute to our mission.

How To Get Involved

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To start a corporate partnership with Team Kenya, please contact Lizzie Everett who coordinates Corporate Partnerships, on the details below. We will guide you through the partnership initiation process, including discussions about your goals and the partnership tier that suits your company best.



Lizzie Everett

Marketing and Communications Manager



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We hope your business will join the growing number of corporates choosing Team Kenya as their charity partner. Organisations, large and small, play a critical role in making our work possible through charitable funding and by influencing and inspiring people across the country to get involved.



@TeamKenya



Team Kenya



@Team_Kenya

Team Kenya CIO
Registered Charity
Number 1169045